



2021 Hobart Summer Market on the Lake
Thursdays, May 27– August 26
FESTIVAL PARK
4-9 p.m.

Thursday afternoon in Hobart is the place to be! Festival Park is the home of the Hobart Summer Market on the Lake from 4 p.m. to 9 p.m.; followed by Concerts in the Park and Movies in the Park. This year, Concerts in the Park will offer a variety of entertainers including children's entertainment, jazz, country and rock-&-roll.

The goal of our market is for our visitors to enjoy quality food & craft vendors, fresh locally grown produce, beer garden, live entertainment and a children's craft & play area along the beautiful lakefront of Lake George. Hobart Summer Market is organized by the City of Hobart Events.

The Market will not be held Thursday, August 19th, Due to the Lakefront Fest.

Market Rules:

- We are a cash & carry only market.
- The market is held rain or shine. Extreme weather conditions may cause closure.
- All current & potential vendors must complete an application each year.
- Applications must include a full list of products intended to sell for the entire season. Photographs, website information or a detailed list of products **must** accompany application.
- Any change of product line (eliminating or adding) during the market season **must** be approved by the Market Management. Unapproved items will be requested to be removed from your booth.
- The Hobart Summer Market on the Lake is a juried market.
- The Market Committee reserves the right to disallow any vendor not following rules or regulations
- Political/Religious booths are not permitted.

Vendor Selection

- Applications will be reviewed by Hobart Event Market Committee. Vendors are accepted based on many factors, a few examples would be: product type, similar product types or quality of merchandise.
- The Hobart Events Committee reserves the right to reject any and all applications.

Booth Space:

- Booth space is 10 feet by 10 feet, or 10 feet by 20 feet. Tents are required.
- Vendors must provide their own tents.
- Electricity is available on a limited basis.
- Market Management will notify you of your booth space upon arrival. Market Management reserves the right to assign, reassign or move vendors based on the Market layout requirements of that week.

Market Set-Up, Take Down Requirements:

- Market hours are from 4 p.m. to 9 p.m. every Thursday starting May 27 through August 26, except for Thursday, August 19. **The Market is in operation rain or shine.** We will only cancel in the case of lightening. Vendors may begin to set-up at 1:00 p.m. All vendors must be ready to sell by 4:00 pm, when the market opens.
- **No vehicles will be allowed in the booth area after 3:30 pm.** Upon arriving, vendors are asked to unload their vehicles, move their vehicles and park in the designated areas: in the parking across the street from Festival Park. Violation could result in market suspension.
- **Parking in the Lake Park Restaurant parking, inside Festival Park or along S. Lake Park Avenue next to the market is prohibited. Violation may result in towing or market suspension.**
- **Vendors may *only* begin breaking down at 9:00 p.m., at the close of the Market. Please** do not break down your tent or vendor tables before this time.
- Upon leaving the market, vendors are required to remove all debris and dispose of in provided **GARBAGE DUMPSTERS**. Please leave trash cans for Market patrons.

Vendor Conduct

- Vendors are responsible for obtaining and having available any required State or local Board of Health permits or certificates. This must be presented to Market Manager upon arrival.
- No hawking of the market visitors. Soliciting market visitors outside of your booth is prohibited.
- No smoking or alcoholic beverages within your booth space.
- Booth space may not exceed the 10x10 or 10x20 space provided.

Attendance

- **NO SHOWS WILL NOT BE PERMITTED.** A TEXT MESSAGE to 219.331.5066 must be made to Market Manager before set up time at 1:00 pm.
- Vendors may not arrive day of market without notification
- Part-Time & Weekly vendors must reserve their space with Market Management no later than **Tuesday** prior to the market.
- You are allowed one cancelation, any more than that you vendor fee will be forfeited.
- Frequent cancelation may cause you to be expelled from the Market.
- Advanced notice of booth spaces gives us the opportunity to create a layout best suited for vendors & for market attendees.

Seasonal Vendors

- “Seasonal Vendors”, are Vendors who pay for the entire season in advance. By doing so, food vendors will receive an approx. 15% discount on booth rental.
- To be considered a Seasonal Vendor, payment in full must be received before **Friday, May 21, 2021.**
- While seasonal vendors may receive special consideration in space assignment, Market Management reserves the right to reassign booth space if market layout changes due to increased vendor participation or any other unforeseen reason. A seasonal vendor will be consulted if reassignment is necessary.
- Seasonal Craft Vendors will receive an approximate 50% discount on booth rental.

Part-Time Vendors

- Vendors have an opportunity to receive a discounted rate for 6 week participation.
- “Part-Time Vendors”, are Food vendors who pay for 6 weeks of the season in advance. By doing so, they will receive an approx. 10% discount on booth rental.
- Part-Time Craft vendors will receive an approximate 50% discount on booth rental.
- To be considered a “Part-Time” Vendor, payment in full must be received before **Friday, May 21, 2021 with your list of participating weeks.**

Fees

- Booth rental for a 10x10 space is \$40weekly, \$45 for electricity
- Booth rental for a 10x20 space is \$60 weekly, \$65 for electricity.
- **Any food truck taking up more than a 10x10 space will be charged the 10x20 rate.**
- Vendors may choose their weeks of participation.
- All fees collected are used to promote, operate & enhance the market.
- Checks are made payable to City of Hobart.

Any questions, booth space reservations or cancellations, please contact Hobart Events at 219.331.5066 or email at hobartevents@cityofhobart.org



2021 Summer Market Vendor Application

Before applying, please read & understand the Market Rules & Requirements. Please submit payment with application. If you are not approved for any reason, payment will be refunded in full

Name _____

Business Name _____

E-mail Address _____

Street Address _____

City _____ State _____ Zip _____

Primary Telephone # _____ Secondary Telephone # _____

Describe your product(s) *in specific detail*. Please include photos, documentation or website links. Use back of page if more space is necessary.

I hereby verify that the above information is true and accurate. I have read, understand and agree to all provisions in the market rules and acknowledge to only selling the products listed above. I acknowledge the sole authority of the Jury and Market Management to enforce & interpret policies and procedures. If accepted, I agree to abide the rules & regulations of the Hobart Summer Market on the Lake.

Signature _____ Date _____

Applications may be mailed:
Hobart Events, 414 Main Street, Hobart, Indiana 46342
Or emailed: hobartevents@cityofhobart.org .
Checks made payable to: City of Hobart

**Please select which Vendor Package you would like:
Discounts are reflected in the posted price.**

Seasonal Vendors (13 weeks)

- _____ Seasonal 10x10 Food Vendor (\$440)
- _____ Seasonal 10x10 Food Vendor w/ Electric (\$500)
- _____ Seasonal 10x20 Food Vendor (\$660)
- _____ Seasonal 10x20 Food Vendor w/ Electric (\$720)
- _____ Seasonal 10x10 Craft Vendor (\$260)
- _____ Seasonal 10x10 Craft Vendor w/ Electric (\$290)
- _____ Seasonal 10x20 Craft Vendor (\$390)
- _____ Seasonal 10x20 Craft Vendor w/ Electric (\$420)

Part-Time Vendors (6 weeks)

- _____ Part-Time 10x10 Food Vendor (\$220)
- _____ Part-Time 10x10 Food Vendor w/ Electric (\$250)
- _____ Part-Time 10x20 Food Vendor (\$330)
- _____ Part-Time 10x20 Food Vendor w/ Electric (\$360)
- _____ Part-Time 10x10 Craft Vendor (\$130)
- _____ Part-Time 10x10 Craft Vendor w/ Electric (\$145)
- _____ Part-Time 10x20 Craft Vendor (\$195)
- _____ Part-Time 10x20 Craft Vendor w/ Electric (\$210)

Weekly Vendors (1 week)

- _____ Weekly 10x10 Food or Craft Vendor (\$40)
- _____ Weekly 10x10 Food or Craft Vendor w/ Electric (\$45)
- _____ Weekly 10x20 Food or Craft Vendor (\$60)
- _____ Weekly 10x20 Food or Craft Vendor w/ Electric (\$65)

Please document participating weeks:

May 27: _____

June 3: _____

June 10: _____

June 17: _____

June 24: _____

July 1: _____

July 8: _____

July 15: _____

July 22: _____

July 29: _____

August 5: _____

August 12: _____

August 19: NO MARKET – LAKEFRONT FEST

August 26: _____