



Dear Hobart Merchants:

The City of Hobart will once again sponsor the **PUMPKINS IN THE PARK on SATURDAY, OCTOBER 27th** from **4 - 6 p.m.** Last year, over 5,000 people visited Festival Park collecting candy from merchants and participating in Halloween themed activities.

Other activities include, DJ Donnie, Costume Contest, Pumpkin Decorating Contest, Halloween Themed Photo Booths, Fall Craft, Pumpkin Patch, Train Rides, and Knockerball.

To advertise this event, flyers will be sent out to the elementary schools serving Hobart residents, the City of Hobart website and Facebook pages and in area newspaper press releases. Participating Hobart Merchants are also encouraged to advertise this event through their marketing mix.

Merchants/Groups can participant by purchasing candy & setting up a space in Festival Park.

We encourage you to pass out whatever marketing materials that you to promote your business or group!

If you have any questions, please feel free to contact me.

Thank you,

Nikki Lopez
Event Director
219-942-4511



PUMPKINS IN THE PARK HOBART

Saturday, October 27

4 - 6 p.m.

YES! I would like to participate

No, I do not want to participate.

Business Name: _____

Address: _____

Name: _____

Phone: _____ **Email:** _____

Please return to Hobart Special Events, 414 Main Street

Or drop off in City Hall/Mayor's Office on the 2nd Floor

Questions? Call 942-4511 or email hobartevents@cityofhobart.org